

About Salmon Days

In 1970 the Greater Issaquah Chamber of Commerce presented the first Issaquah Salmon Days Festival. The event grew out of the desire to replace the once popular Labor Day Festival, as well as a need to celebrate one of Issaquah's greatest treasures, the annual return of the salmon.

In the beginning, attractions included the Kiwanis Salmon Bake, hatchery tours, an art show, children's parade led by J.P. Patches, little league football games at Memorial Field, fire crew competitions and more. The festival remained small for much of the seventies, driven by the Salmon Days Parade, and enjoying the many benefits that came with being a local, community-inspired event.

In 1980, the Salmon Days Festival and Parade underwent two major changes that have been credited with altering the course of the Festival. Salmon Days became a Seafair-sanctioned event and the first festival float was created. As a result, throughout much of the eighties, the parade and the festival grew, and subsequently transformed itself from a small-town event to one of the Northwest's premier festivals.

The Issaquah Chamber of Commerce Issaquah Salmon Days Festival is proud to support over 60 other non-profit/ service organizations at the event, from pay parking lots and the 5/10K run to the salmon barbeque. Monies are raised to put back into the Issaquah community.



Please make your reservations and enjoy our

HILTON GARDEN INN

With indoor pool, spa, exercise room and more



**1800 NW Gilman Blvd
Issaquah WA 98027**

(Take Exit 15 off I-90 and head south)
425.837.3600 or 877.782.9444

*For our NW Hosting Friends
a very special rate of **\$99.00** per night*
Be sure to give our Group Code: **SALMON**

Make your reservation soon!
(deadline **Sept. 17th**)

Reservation link: seattleissaquah.hgi.com



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The Issaquah Salmon Days Festival 2010
155 NW Gilman Blvd
Issaquah WA 98027
Phone: (425) 392-0661
Fax: (425) 392-8101
Email: info@salmondays.org
www.salmondays.org



HOSPITALITY PACKET



OCTOBER 1 – 3, 2010

Historic Downtown
Issaquah WA

WEEKEND HOSTING ACTIVITIES

Dear Festival Friends,

Be a part of the celebration and enjoy the fun that we have planned for you at the Issaquah Salmon Days Festival!

We invite you, your family and friends to share in the excitement of the 2010 Festival by joining us for a weekend of fishy fun as we celebrate the 41st annual Salmon Days Festival and the return of the salmon, October 1st through 3rd!

The celebration includes Festival favorites, such as:

- *Our Grande Parade,*
- *a marketplace of 270 juried imaginative artists,*
- *the tasty treats at Foods of the World, and*
- *five stages with ongoing entertainment (choose from Bluegrass or Rock-n-Roll, to children's favorites).*

Other features include the Field of Fun, full of FREE family activities and of course, an exciting visit to the center of celebration - our salmon hatchery where you'll get a first hand look at the spawning Chinook, Coho and Sockeye salmon!

Get ready for fun, sun and salmon on the run - during Salmon Days 2010!

Ohfishally,

Gene Hill

2010 Captain Coho
Issaquah Salmbassadors

Friday, October 1

- **Hospitality Room** and Silent Auction Opens from 3 to 5:30 p.m. – reopens for nightcap
- Reception for President's 5:45 to 6:30 p.m.
- **Salmon Chanted Evening** No host bar 6:30 p.m. **DINNER and entertainment** at 7 p.m. Festival formal.

Saturday, October 2

- **BREAKFAST coupons provided**
Enjoy breakfast at the Hilton
- **Royal Rosarians Rose Planting** 9:30 am
Alexander House (155 NW Gilman Blvd)
- **Grande Parade** at 10 a.m.
- **LUNCH coupons provided**
Please enjoy your choice of the tasty treats of over 45 food purveyors at the Festival!
- **Hospitality Room Open** 3:30 to 6 p.m.
reopens for nightcap
- **DINNER and fun 6:30 p.m.** Celebrate the end of the season with our Festival Friends! Casual attire.
- **Hospitality Room Re-opens** for nightcap after dinner. **Silent Auction closes**

Sunday, October 3

- **BREAKFAST coupons provided**
Enjoy breakfast at the Hilton at your schedule
- **Special VIP Boehm's Candies tour** 11:00 a.m.
Visit the private residence of Julius Boehm and observe hand dipping and chocolate making. Hit the road having sampled delicious chocolates.

Registration Packet –
FINAL DATE
Sept. 24, 2010

Name: _____

Title: _____

Spouse: _____

Festival/Organization: _____

Address: _____

City: _____

State/Zip: _____

Email: _____

Day Phone: _____

Evening Phone: _____

Price Single Packet: \$150
Double Packet: \$300

Extra Tickets/Per Event Cost-
Friday Dinner: \$65
Saturday Dinner: \$50
Hospitality Room: \$25
Breakfast: \$15

TOTAL CHECK AMOUNT: \$_____

****Please make checks payable to:**
Issaquah Salmon Days

We look forward to seeing you!